

Online MBA



*INTERNATIONAL BUSINESS
ACADEMY OF SWITZERLAND*

 **Website**
<https://bces.in/>





INTERNATIONAL BUSINESS ACADEMY OF SWITZERLAND



The International Business Academy of Switzerland (IBAS), located in the heart of Switzerland, is a globally recognised institution committed to excellence in business education. Known for its international outlook, practical curriculum, and industry-aligned programs, IBAS offers flexible learning options tailored to the needs of modern professionals.

With strong academic foundations and accreditations from ACBSP, EDUQUA, ISASAHE, and the Swiss Private School Register, IBAS ensures students receive a high-quality, globally recognised education. The Online MBA program is designed to empower future leaders through fast-track learning, modular certifications, and a strong focus on employability and global business readiness.



Accreditation bodies Support



ACBSP



EDUQUA



ISASAHE



IEAC



QS TOP UNIVERSITIES





Why IBAS Online MBA Outshines Global Competitors

- Internationally Recognized Curriculum
- Recognized by Prestigious Accreditation Boards
- Flexible Learning Model
- World-Class Faculty & Global Network
- Career-Driven Outcomes



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WHAT DOES IBAS MBA OFFER?



- Earn Globally Recognised Credentials
- Gain European ECTS Credits
- Build Your Career, Your Way
- Certifications Per Module
- Study with Flexibility & Speed



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Core Modules



> Strategic Management

Explore the formulation and implementation of business strategies to achieve organizational goals.

> Organizational Behavior

Understand the dynamics of individual and group behavior within organizations to enhance management practices.

> Financial Management

Gain insights into financial analysis, planning, and control to make informed business decisions.

> International Business

Understand global trade, cross-cultural management, and international market entry strategies.





> Marketing Management

Learn the principles of marketing strategy, consumer behavior, and market research to drive business growth.

> Operations Management

Study the design and control of production processes and the optimization of business operations.

> Human Resource Management

Delve into recruitment, training, performance management, and employee relations to build effective teams.

> Business Ethics and Corporate Governance

Examine ethical issues in business and the frameworks for corporate accountability and governance.



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Specialization Modules



- **Entrepreneurship and Innovation**

Develop skills to launch new ventures and drive innovation within existing organizations.

- **Digital Transformation**

Explore the impact of digital technologies on business models and strategies.

- **Supply Chain and Logistics Management**

Learn to manage and optimize supply chain operations in a global context.

- **Leadership and Change Management**

Study leadership theories and practices to effectively manage organizational change.





Thank You For Your Attention



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